

TSMSSDC

TRI-STATE MINORITY SUPPLIER DEVELOPMENT COUNCIL
KENTUCKY • SOUTH CENTRAL INDIANA • WEST VIRGINIA



THE FUTURE IS NOW! ARE YOU READY?

TSMSSDC Business Opportunity Fair June 16 & 17, 2010

Schedule of Events

Opening Reception

Wednesday, June 16

Rauch Planetarium, University of Louisville



OPPORTUNITY FAIR

Thursday, June 17

Kentucky Exposition Center & Fairgrounds

9:00 a.m. – 4:00 p.m.

Conference At A Glance

Thursday June 17, 2010

Trade Show with over 100 Booths

One-on-one appointments with Corporation Members

Engaging, Relevant Educational Sessions

Insightful & Entertaining Keynote Speakers

Kentucky Fair and Exposition Center

Who Should Attend?

Chief Procurement Officers,
Accountants, Consultants,
Supplier Diversity Managers, EEO
Specialists, IT Professionals,
Distributors, Manufacturers, Printers,
Purchasing Agents, Corporate
Leaders, Construction Project
Managers & Supply Chain
Professionals

Who will you meet?

Fortune 500 Companies
Procurement Directors and
Managers
Top Minority Businesses
Government Agencies
Representatives of
Educational Institutions

How Will You Benefit?

Make hundreds of contacts in one day
Gain a better understanding of the
needs of your customers
Develop new business relationships
Reintroduce yourself to old customers
Identify key areas of growth and
prospects for strategic partnerships

**2010 TSMSDC BUSINESS OPPORTUNITY FAIR
REGISTRATION FORM**

Corporate Sponsorship Registration

_____	Title/Lead Sponsor	\$12,500
_____	Platinum Sponsor	\$ 8,000
_____	Gold Sponsor	\$ 6,500
_____	Silver Sponsor	\$ 4,500
_____	Bronze Sponsor	\$ 3,000
_____	Audio/Visual Sponsor	\$ 2,000
_____	Luncheon Sponsor	\$ 9,000

TOTAL COST

MBE Sponsorship Registration

_____	Title/Lead Sponsor	\$ 6,000
_____	Platinum Sponsor	\$ 4,000
_____	Gold Sponsor	\$ 2,000
_____	Silver Sponsor	\$ 1,000
_____	Audio/Visual Sponsor	\$ 1,000

Exhibitor Registration

Registration includes admission for **TWO** to all events (Lunch, informational sessions and trade show) and one booth at the trade show.

	BEFORE JUNE 1	AFTER JUNE 1	
_____	Corporate Member	\$ 500	\$ 600
_____	TSMSDC MBE	\$ 250	\$ 300
_____	NON-TSMSDC MBE	\$ 300	\$ 350
_____	Government Agency	\$ 275	\$ 375
_____	Extra exhibit booth workers	\$ 20 per individual	\$25 per individual

All MBEs in the process of TSMSDC Certification will pay the TSMSDC MBE Exhibitor Rate. Certification and Reciprocal Certification is \$200. For more information on certification contact TSMSDC at (502) 625-0137.

Full Conference Registration

Registration includes admission for **one** person to all events (reception, lunch, informational sessions and trade show).

	BEFORE JUNE 1	AFTER JUNE 1	# of Tickets
_____	Corporate Member	\$150	\$ 165
_____	MBE	\$100	\$ 125
_____	Non-Affiliate	\$175	\$ 250

Individual Tickets

	MBE	Corporate	Non-Affiliate	# of Tickets
Luncheon	_____ \$50	_____ \$75	_____ \$85	_____
Trade Show	_____ \$50	_____ \$75	_____ \$85	_____

Advertising Space in Program – All Ads must be received by Friday, May 15, 2009, 5:00 p.m.

_____	Inside Back Cover	8 ½ x 11	\$ 650
_____	Full Page	8 ½ x 11	\$ 400
_____	Half Page	8 ½ x 5 ½	\$ 200
_____	Quarter Page	4 ¼ x 5 ½	\$ 100

TOTAL AMOUNT DUE

Company Name _____
 Contact Name _____
 Billing Address _____
 City, State, Zip _____
 Phone _____
 E-mail _____
 Name of Attendees _____

Name of Certifying / Home Council: _____

Payment Methods – Reservations will be confirmed when payment is received.

Credit cards	_____ MasterCard	_____ Visa	_____ American Express	Checks
Name on Card	_____			
Credit Card Number	_____	CVV2 Code:	_____	
Expiration Date	_____			

Please make checks payable to TSMSDC BOF

Mail this form to TSMSDC, 614 West Main Street, Suite 5500, Louisville, KY 40202; or fax to (502) 625-0082
NOTE: RESERVATIONS CAN NOT BE GUARENTEED WITHOUT PAYMENT. ALL FEES MUST BE PAID BY JUNE 16, 2010, 8:00 A.M.

Corporate Sponsorship Information

Lead Corporate Sponsor

\$12,500

- Recognition as co-chair in all advertising materials
- Four 10 X 10 premium booth spaces with signage
- Media exposure, including major print and electronic media
- Two full-page ads; one on back cover of program booklet
- Thirty tickets for the trade show
- Two tables (20 seats) at the BOF luncheon with premium seating and table signage
- Premium sponsorship recognition at all event venues and in print & electronic advertisements

Platinum Sponsor

\$8,000

- Three 10 X 10 premium booth spaces with signage
- Media exposure, including major print and electronic media
- One full-page ad in the program booklet
- Twenty tickets for the trade show
- One table (10 seats) at the BOF luncheon with premium seating and table signage
- Sponsorship recognition at all event venues and in print & electronic advertisements

Gold Sponsor

\$6,500

- Two 10 X 10 premium booth spaces with signage
- Media exposure, including major print and electronic media
- One half-page ad in the program booklet
- Ten tickets for the trade show
- One table (10 seats) at the BOF luncheon with premium seating and table signage
- Sponsorship recognition at all event venues and in print & electronic advertisements

Silver Sponsor

\$4,500

- One 10 X 10 premium booth space with signage
- Media exposure, including major print and electronic media
- One half-page ad in the program booklet
- Five tickets for the trade show
- Five tickets for the BOF luncheon
- Sponsorship recognition at all event venues and in print & electronic advertisements

Bronze

\$3,000

- One 10 X 10 premium booth space with signage
- Media exposure, including major print and electronic media
- One quarter-page ad in the program booklet
- Five tickets for the trade show
- Five tickets for the BOF luncheon
- Sponsorship recognition at all event venues and in print & electronic advertisements

Luncheon Sponsor

\$9,000

- Two 10 X 10 premium booth spaces with signage
- Media exposure, including major print and electronic media
- One full-page ad in the program booklet
- 10 tickets for the trade show
- Two tables (20 seats) at the BOF luncheon with premium seating and table signage
- Sponsorship recognition in all event venues and in print & electronic advertisements

Audio / Visual Sponsor

\$2,000

- Special recognition as Audio/Visual Sponsor in all areas containing audio/visual equipment and on all sponsor signage
- One half-page ad in program booklet
- Two tickets for the trade show
- Two tickets for the BOF luncheon
- Sponsorship recognition in print & electronic advertisements

MBE Sponsorship Information

Lead MBE Sponsor

\$6,000

- Recognition as co-chair in all advertising materials
- Four 10 X 10 premium booth spaces with signage
- Media exposure, including major print and electronic media
- Two full-page ads; one on inside front cover of program booklet
- Ten tickets for the trade show
- One table (10 seats) at the BOF luncheon with premium seating and table signage
- Premium sponsorship recognition at all event venues and in print & electronic advertisements

Platinum Sponsor

\$4,000

- Two 10 X 10 premium booth spaces with signage
- Media exposure, including major print and electronic media
- One full-page ad in the program booklet
- Ten tickets for the trade show
- One table (10 seats) at the BOF luncheon with premium seating and table signage
- Sponsorship recognition at all event venues and in print & electronic advertisements

Gold Sponsor

\$2,000

- One 10 X 10 premium booth space with signage
- Media exposure, including major print and electronic media
- One half-page ad in the program booklet
- Five tickets for the trade show
- Five tickets for the BOF luncheon with premium seating and table signage
- Sponsorship recognition at all event venues and in print & electronic advertisements

Silver Sponsor

\$1,000

- One 10 X 10 premium booth space with signage
- Media exposure, including major print and Electronic media
- One half-page ad in the program booklet
- Three tickets for the trade show
- Five tickets for the BOF luncheon
- Sponsorship recognition at all event venues and in print & electronic advertisements

Audio / Visual Sponsor

\$1,000

- Special recognition as Audio/Visual Sponsor in all areas containing audio/visual equipment and on all sponsor signage
- One half-page black & white ad in program booklet
- Two tickets for the trade show
- Two tickets for the BOF luncheon
- Sponsorship recognition in print & electronic advertisements